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Microsoft
GOLD CERTIFIED

Partner

isett seta
COMMITTED TO SKILLS DEVELOPMENT IN THE ICT SECTOR

PageMaker 7.0: Level 2 (Windows)

Course Specifications

Course number: 078173

Course length: 1 day

Software: PageMaker 7.0

Certification: Adobe Certified Expert (ACE) PageMaker 7.0

Certification

PageMaker® 7.0: Level 2 is one of two Element K courseware titles that address the Adobe Certified Expert (ACE) Program objectives for the PageMaker 7.0 exam. The ACE Program is for graphic designers, Web designers, developers, systems integrators, value-added resellers, and business professionals who seek recognition for their expertise with specific Adobe products. Certification candidates must pass a product proficiency exam in order to become an Adobe Certified Expert.

Course Description

Adobe PageMaker is a powerful page layout application you can use to create professional publications. In this course, you will learn advanced techniques and skills as you create a full-page color advertisement for publication in a magazine, and a catalog with tables that you will prepare for both print output and as an Acrobat PDF file designed for desktop printing or electronic distribution via the Web. Although PageMaker is a robust application that offers fine control over typography, page layout, colors, and printing, not all of its features are on the surface, so you may be missing out on the best ways to create professional-caliber publications. Additionally, you need some background information in each of those areas to fully exploit them and to create as polished a document as possible. As you create the documents in this course, you'll delve deeply into each of these areas, enabling you to work efficiently and get great results.

Prerequisites: To ensure your success, we recommend you first take the following Element K course or have equivalent knowledge:

- *PageMaker 7.0: Level 1*

Delivery Method: Instructor-led, group-paced, classroom-delivery learning model with structured hands-on activities.

Performance-Based Objectives

- Choose fonts appropriately.
- Balance columns.
- Use frames to contain graphics.
- Organize a document using layers.
- Use color management and set up color separations for four or more ink printing.
- Create and format tables using Adobe Table.

Course Content

Lesson 1: Formatting Using Advanced Typography

- Topic 1A: Choose Typefaces
- Topic 1B: Balance Columns
- Topic 1C: Align Type
- Topic 1D: Align Type to a Grid
- Topic 1E: Kern Type
- Topic 1F: Hyphenate Text
- Topic 1G: Create Type Effects

Lesson 2: Applying Advanced Layout Techniques

- Topic 2A: Use Graphics Frames
- Topic 2B: Use Layers
- Topic 2C: Adjust Layout Automatically
- Topic 2D: Create Multiple Master Pages

Lesson 3: Applying Color Management and Printing

- Topic 3A: Define CMYK and Spot Colors
- Topic 3B: Set Up Color Management
- Topic 3C: Use Color Management
- Topic 3D: Create Printer Styles
- Topic 3E: Print Color Separations
- Topic 3F: Control Inks

Lesson 4: Creating Tables

- Topic 4A: Create a New Table
- Topic 4B: Import Table Text
- Topic 4C: Format Text in a Table
- Topic 4D: Format a Table
- Topic 4E: Change Borders and Shading

Topic 4F: Use Tables in PageMaker

Lesson 5: Creating Acrobat PDF Documents

- Topic 5A: Export a PDF Document
- Topic 5B: Create a PDF for Print
- Topic 5C: Set Up Hyperlinks
- Topic 5D: Create a PDF for the Web

Appendix A: Adobe Certified Expert (ACE) Program

PageMaker® 7.0 ACE Exam Objectives